

Southwest Missouri Public Relations Society of America Dr. Joe McAdoo Memorial Scholarship Application

The Scholarship Sponsors:

The Southwest Missouri Public Relations Society of America (SWMO PRSA) is an organization that provides a friendly and active forum for sharing ideas and experiences among public relations professionals in the southwest Missouri area.

Dr. Joe McAdoo was a founder and past president of the Public Relations Association of Springfield (which evolved into SWMO PRSA) and a former chair of the Department of Communication at Drury University. He was committed to fostering educational opportunities that maintain the distinction and integrity of the public relations profession.

The scholarship fund is managed by the Community Foundation of the Ozarks.

The Scholarship:

- One (1) scholarship will be awarded for the 2024-2025 academic year.
 - The scholarship will be in the amount of \$1,500 (\$750 Fall 2024/\$750 Spring 2025).
- The recipient may also attend SWMO PRSA monthly membership meetings and one extended program free-of-charge during the academic year.

Eligibility:

- Applicants must be an undergraduate student beginning their junior or senior year or a graduate student pursuing a degree in communication, public relations or a closely related area.
- Applicants must be enrolled full-time (taking a least 12 credit hours per semester undergraduate, 9 hours graduate) at one of the following institutions: College of the Ozarks, Drury University, Evangel University, Missouri State University, Missouri Southern State University, Ozarks Technical Community College or Southwest Baptist University.
- Selection of the scholarship winner will be based on interest and involvement in communications, academic standing and campus and/or community involvement.

The Application Process (Deadline – April 30, 2024). To apply, students should email the following application materials to scholarship@swmoprsa.org:

1. A completed application form, including a 500-600 word essay (typed in the text boxes provided on the form) describing how the Dr. Joe McAdoo Memorial Scholarship will assist the student in achieving academic and career goals.
2. An updated resume (please emphasize items that highlight communication activities).
3. Official college transcripts.

Please note: Materials must be submitted by midnight on April 30, 2024.

For scholarship questions, contact Mary Sue Hoban at 417.863.7700, x 243, or mshoban@uwozarks.org.

Dr. Joe McAdoo Memorial Scholarship

Please print or type the following information:

Name: _____

Email: _____

Permanent Address: _____

City: _____ **State:** ____ **Zip:** _____

Preferred Phone: _____

Summer Address: _____

City: _____ **State:** ____ **Zip:** _____

Phone: _____

College you attend: _____

Declared major(s): _____

Anticipated date of graduation: _____

What will be your class designation at the beginning of the Fall 2024 semester?

☐ Junior ☐ Senior ☐ Graduate

Please list the names and phone numbers of two references with academic and/or professional communications experience:

Reference #1: _____ Title: _____ Phone: _____

Reference #2: _____ Title: _____ Phone: _____

Your signature gives members of the scholarship selection committee the right to verify the information submitted for the scholarship application.

Signature: _____ **Date:** _____

Please attach all required materials to this application form. Failure to include any of the above information can result in disqualification from consideration for the scholarship.

In 500-600 words (typed below), describe how the Dr. Joe McAdoo Memorial Scholarship will assist you in achieving academic and career goals.

